

Festival, Parade and Celebration Grants

Grant Award

[African American Community Service Agency](#)

\$3,600

Event: San Jose Juneteenth Festival

Grant will support the Juneteenth Festival at the Plaza de Cesar Chavez Park on June 21 and 22, 2014. The event commemorates the oldest celebration in observance of the ending of slavery in the United States. The festival will provide resources from 50 non-profit organizations on education, art, social, legal and health issues. It also includes a youth expo, entertainment, multicultural cuisine and a basketball tournament.

[Alameda Business Association](#)

\$8,784

Event: Rose, White & Blue 4th of July Parade

Grant will support the Rose, White and Blue 4th of July Parade and Picnic on July 4, 2013. Over 160 groups participate in the parade that traverses the historic Shasta/Hanchett and Rose Garden Neighborhoods and finishes on The Alameda, with a festival and picnic to follow.

[Almaden Valley Women's Club](#)

\$7,200

Event: Almaden Valley Art and Wine Festival

Grant will support the 37th annual Almaden Valley Art and Wine Festival on September 15, 2013 at Almaden Lake Park. The festival includes juried arts and crafts with over 90 artists, international food, local entertainment, and a children's area with arts, crafts, and sports activities.

[Campus Community Association](#)

\$10,800

Event: 2013 Bark in the Park

Grant will support the Bark in the Park event on September 21, 2013 at William Street Park in downtown San Jose. The family-oriented event centers around the family canine and offers an educational stage, activities areas, demonstrations, kid's activities, food, live entertainment and vendor booths featuring local businesses and non-profit groups.

[Chinese Performing Arts of America](#)

\$6,480

Event: CPAA Spring Festival Silicon Valley

Grant will support Spring Festival Silicon Valley on two consecutive weekends during January 18-25, 2014 at the San Jose Center for Performing Arts and Orchard Farm Shopping Center. The Spring Festival is a series of programs that promotes the Lunar New Year through a variety of performances, an outdoor cultural and crafts fair and an international art competition.

[Christmas in the Park](#)

\$32,250

Event: Christmas in the Park

Grant will support the annual month-long Christmas in the Park festival, featuring a free outdoor holiday exhibit at the Plaza de Cesar Chavez Park in downtown San Jose from November 29, 2013 through January 1, 2014. The exhibit features over 60 animated and interactive displays, over 500 community, high school and corporate decorated trees, five miles of twinkling lights, daily community entertainment, a 60-foot Community Giving Tree and a free Santa experience.

[Cinequest Film Festival](#)

\$33,540

Event: Cinequest Film Festival

Grant will support the 24th Annual Cinequest Film Festival during February 25 thru March 9, 2014 in downtown San Jose. The 13-day film festival features 200 local, national and international premiere

films, 400 film artists, interactive forums and more in its annual celebration of the creation and discovery of cinematic art and innovation plus the connection of artists, innovators, movie lovers and students.

[Guadalupe River Park Conservancy](#)

\$3,600

Event: Pumpkins in the Park

Grant will support the Pumpkins in the Park festival at the Discovery Meadow/Guadalupe River Park on October 12, 2013. This one-day free family festival celebrates the environment, community and the Autumn harvest season and features entertainment, arts & crafts and other activities.

[Italian American Heritage Foundation](#)

\$7,590

Event: Italian Family Festa

Grant will support the 33rd annual Italian American Family Festa on August 24 and 25, 2013 at the Guadalupe River Park and Gardens, located in proximity to the emerging business and historic zone known as “Little Italy”. The 2-day regional festa is a family focused celebration of heritage and community through cultural exhibits, entertainment, artisan booths, food and beverages.

[Luna Park Arts Foundation](#)

\$4,596

Event: Annual Luna Park Chalk Art Festival

Grant will support the 6th Annual Luna Park Chalk Art Festival on September 21, 2013 at Backesto Park. Artists of all ages create colorful works of art on the pathways throughout the park. The event includes artists, musicians, food and local vendors coming together with local school students and their families for a day of artistic celebration.

[Mexican Heritage Corporation](#)

\$8,970

Event: Viva Fest!

Grant will support VivaFest! – The 22nd annual San Jose Mexican Heritage and Mariachi Festival at various downtown locations including Plaza de Cesar Chavez and HP Pavilion Arena. Event dates are Sept 4-15, 2013 and Nov 3, 2013.

[Nikkei Matsuri](#)

\$3,900

Event: 37th Annual Nikkei Matsuri SJ Japantown

Grant will support the 37th annual Nikkei (Japanese American) Matsuri (Festival) in San Jose Japantown on April 27, 2014. The festival celebrates the culture and heritage of the San Jose Japanese American community through: Traditional Japanese food, Japanese American and Asian American arts, crafts, music and cultural displays.

[San Jose Downtown Association](#)

\$32,250

Event: Downtown Ice

Grant will provide support to build, produce, manage, and promote Downtown Ice – downtown’s iconic ice skating rink averaging more than 42,000 skaters and 80,000 additional spectators annually. Downtown Ice will operate from November 15, 2013 thru January 12, 2014 at the Circle of Palms Plaza.

[San Jose Downtown Association](#)

\$13,800

Event: San Jose Fountain Blues Festival

Grant will support the 33rd annual Fountain Blues Festival on July 20, 2013. This will be the third year that the festival takes place in historic St. James Park in downtown San Jose. Showcasing top names from the national Blues scene, four bands will be featured, each playing 90 minute sets for a diverse crowd of all ages. The goal is to provide an avenue for every music fan in the South Bay to be able to afford the experience of true musical legends at a quality-produced event.

<u>San Jose Downtown Association</u>	\$8,796
Event: Starlight Cinemas	
Grant will support the production and promotion of five movies of an 8-movie series. Starlight Cinemas offers free outdoor movies as part of the long-lasting cinema series that rotates in 4 downtown areas: St. James Park, San Pedro Square, Post Street and the annual Zombie-O-Rama V zombie –themed movie night to end the series in SoFA. Event will take place on 5 Wednesdays from July 10 through August 21, 2013.	
<u>San Jose Downtown Association</u>	\$8,784
Event: 2013 Street MRKTs and SubZERO 2014	
Grant will support 2013 Street MRKTs on August 2 and September 6, 2013 AND SubZERO on June 6, 2014. These three eclectic, urban arts and music focused street markets coincide with the June, August and September South First Fridays Art Gallery Crawl in the South First Street neighborhood known as SoFA.	
<u>San Jose Downtown Association</u>	\$8,784
Event: Music in the Park 25th Anniversary Concert	
Grant will support the Music in the Park 25 th Anniversary Concert to celebrate what would have been the 25 th season of Music in the Park. The concert will take place on July 19, 2013 at St. James Park.	
<u>San Jose Jazz Society</u>	\$30,960
Event: San Jose Jazz Summer Fest	
Grant will support the 24th year of the San Jose Jazz Summer Fest during August 9 thru 11, 2013 in downtown San Jose. The festival will include 100+ concerts across 10 stages while highlighting the musical and cultural heritage of San Jose’s richly diverse community.	
<u>San Jose Jazz Society</u>	\$8,784
Event: San Jose Jazz Winter Fest	
Grant will support the three-day Jazz Winter Fest in March 2014 at The Theatre on San Pedro Square and San Pedro Square Market. The Winter Fest features jazz, Blues, Salsa, Latin Jazz and more. It will also feature the San Jose Jazz All Stars.	
<u>San Jose Multicultural Artists Guild</u>	\$5,400
Event: 16th Annual Dia de los Muertos Festival and Celebration	
Grant will support the 16 th annual Di de Los Muertos Celebration on October 27, 2013. The event includes a procession (Comparsa) starting near Cesar Chavez Park and finishing at the Dr. Martin Luther King Jr. Library on San Jose State University campus, where a free community celebration and closing of a month-long exhibition of approx. 20 altars will take place	
<u>San Jose Museum of Art</u>	\$3,300
Event: Around Our Table	
Grant will support Around Our Table: Food, Community and Creativity Festival at San Jose Museum of Art during January 2014. The festival is part of a series of multidisciplinary, participatory and cultural events dealing with food and health, and a concurrent exhibition by the same title.	
<u>Silicon Valley Jewish Film Festival</u>	\$11,730
Event: Silicon Valley Jewish Film Festival	
Grant will support the 2013 Silicon Valley Jewish Film Festival whose flagship venue is the Camera 12 Theater in downtown San Jose. The festival will run year-round during 2013, with the autumn festival in	

Oct-Nov 2013 as well as 5-7 events during other times. The festival screens films whose subject matter pertains, whether directly or indirectly, to Jewish culture, peoplehood, tradition, education and history.

[sjDANCEco](#)

\$4,596

Event: sjDANCEco 12th Annual Dance Festival

Grant will support the 12th annual dance festival on April 27, 2014 at Santana Row. This free community dance festival heralds the opening of National Dance Week. It celebrates the richness and diversity of South Bay dance artists by presenting works of more than 50 dance troupes featuring approximately 150 dancers with styles ranging from ballet, jazz and folklorico to modern, Chinese, and social dance.

[South Bay Guitar Society](#)

\$4,596

Event: Guitar Solo & Ensemble Festival

Grant will support the three-day Guitar Solo & Ensemble Festival scheduled for March 7, 8 and 9, 2014. The event's daytime activities take place at Evergreen Valley High school and evening concerts occur at Le Petit Trianon Theatre. The festival features a variety of soloists and ensembles, evening concerts, vendor displays, 8 free guitar clinics and two master classes.

[Symphony Silicon Valley](#)

\$15,180

Event: Target Summer Pops Festival

Grant will support the 5th annual Target Summer Pops Festival on the San Jose State campus. The event will include five free Pops music concerts programmed to appeal to diverse audiences, performed outdoors at the San Jose State University Tower Lawn-ampitheater on July 27-28 and August 2, 3 and 4, 2013.

[Willow Glen Business and Professional Association](#)

\$11,730

Event: Dancin' on the Avenue 2014

Grant will support the 19th annual Willow Glen's Dancin' on the Avenue on June 21, 2014. The outdoor event will take place on Lincoln Avenue between Minnesota and Willow streets, featuring local bands playing dance music, a community stage, a Kid's Court and local cuisine.